

The logo for Ekuator Games, featuring a stylized 'eS' icon in red and black, followed by the text 'ekuatorgames' in a lowercase, sans-serif font. The 'e' is red and the 'S' is black. The text 'ekuator' is red and 'games' is black.

eS ekuatorgames

# Ekuator Games

Games Product “Celestian Tales :  
Realms Beyond”

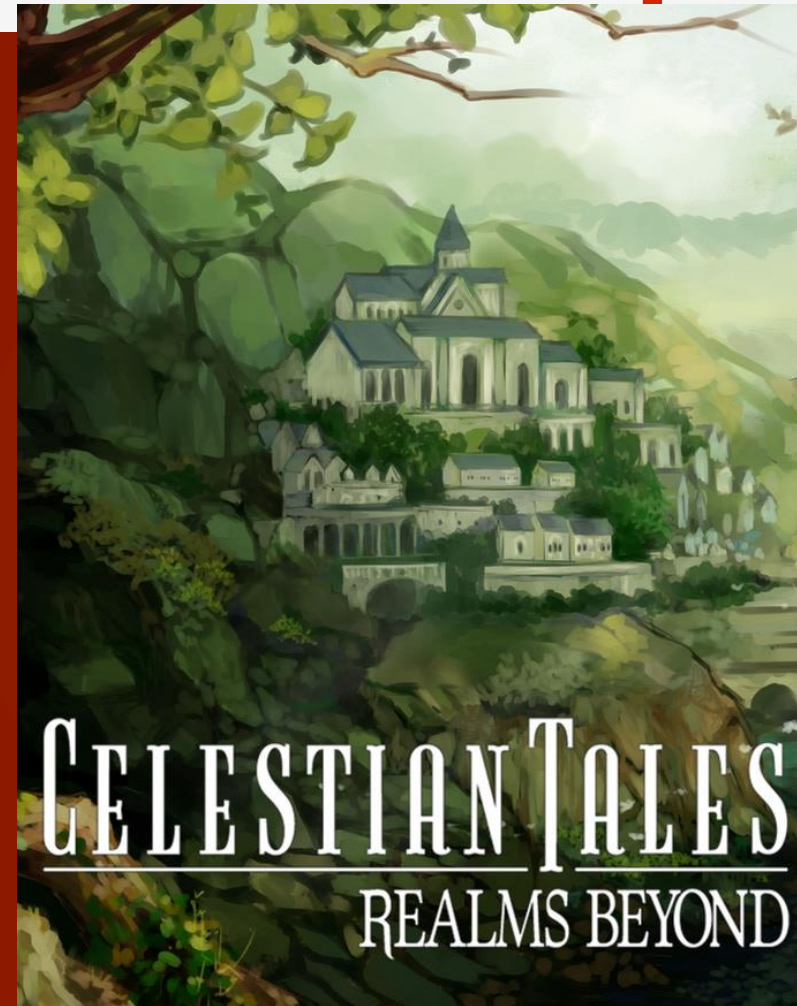


Cipto Adiguno  
CEO

# OVERVIEW

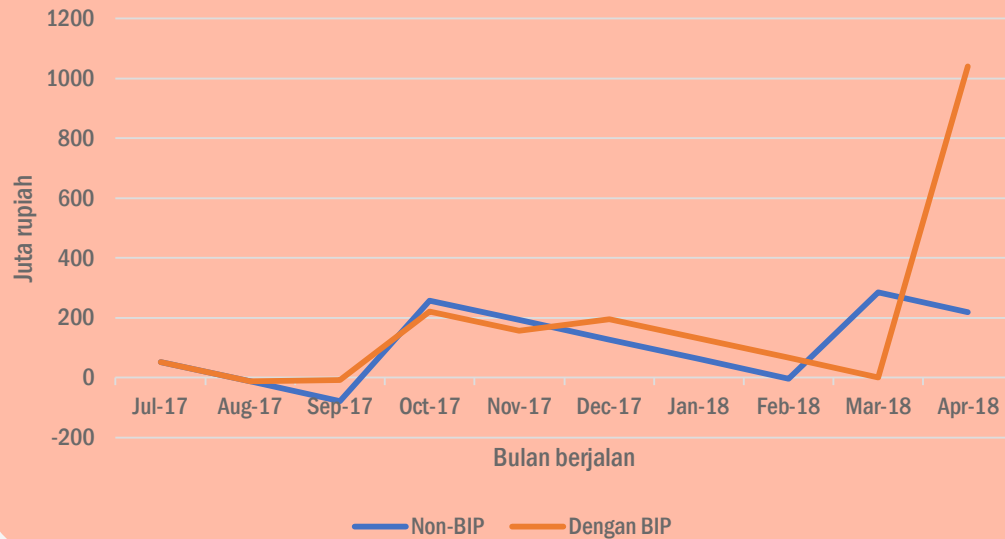
## Celestian Tales : Realms Beyond (PT. Ekuator Studio Indonesia)

Merupakan salah satu penerima Bantuan Insentif Pemerintah pada tahun **2017** dalam kategori subsektor **Aplikasi dan Pengembang Permainan**. Startup ini berlokasi di **Bandung**. Mereka mendapatkan dana Bantuan Insentif Pemerintah sebesar **Rp. 175.840.000,-**



# IMPACT

## Kas Perusahaan



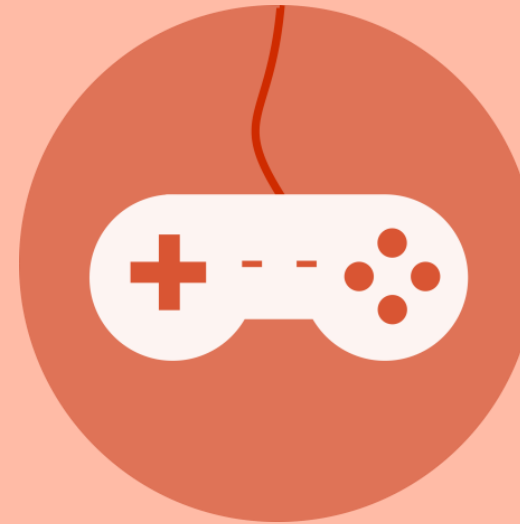
Kondisi keuangan PT. Ekuator Studio Indonesia

PT Ekuator Studio mengembangkan produk lebih lanjut sehingga berhasil lolos *crowdfunding* senilai **Rp 294 juta**

# IMPACT



Dana BIP diproyeksikan membantu Ekuator mendapat kenaikan **gross profit** sebesar **312%**



Memungkinkan mendapat proyek *co-development game* senilai **Rp 13 miliar** (proyek dimulai bulan Mei 2018)

# SALES PROJECTION

## WITH BIP

Units sold	12000
Price (USD)	15
Store rate	30%
Publisher rate	35%
IDR - USD Exchange Rate	13500
Gross profits	<b>1.105.650.000</b>

## WITHOUT BIP

Units sold	12000
Price (USD)	15
Store rate	30%
Publisher rate	35%
IDR - USD Exchange Rate	13500
Gross profits	1105650000
Recoup	400000000
Investor rate	50%
Gross profits after investor cut	<b>352.825.000</b>