



Frame A Trip

Preserving Travel Memories, Simply &
Beautifully



Michael Ronald Tampi
CFO

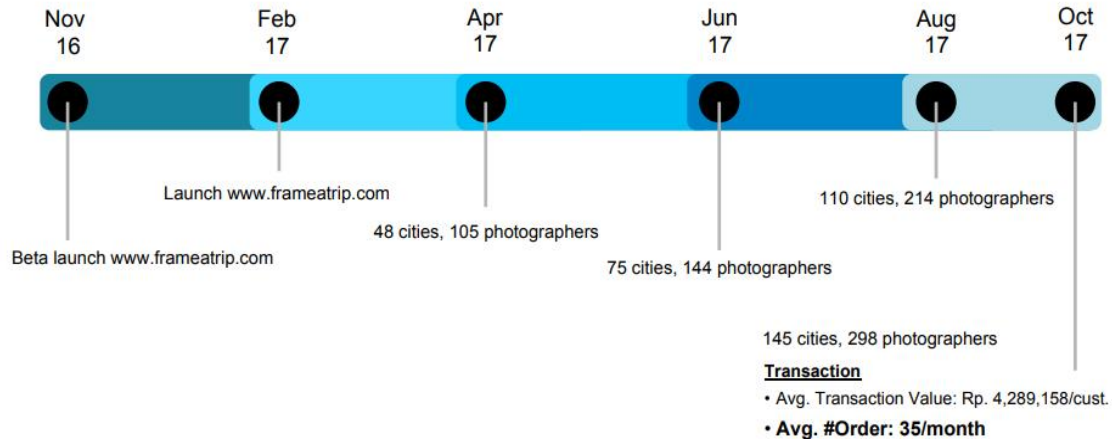
OVERVIEW

Frame A Trip (PT Global Foto Travel)

Merupakan salah satu penerima Bantuan Insentif Pemerintah pada tahun **2017** dalam kategori subsektor **Aplikasi dan Pengembang Permainan**. Startup ini berlokasi di **Jakarta**. Mereka mendapatkan dana Bantuan Insentif Pemerintah sebesar **Rp. 176.000.000,-**



IMPACT



- The market is obviously big
- BIP phase 1, help us to grow.
- The first fund was for adding new CTO and engineer, and the most important thing is we can use for celebrity endorsement and digital marketing.
- We use same strategy for BIP phase II. Endorsement and digital marketing help us to grow more than 150 bookings in December and January.
- These numbers help us to get the awareness in the market. And attract some brands, media, and potential investors (as shown in the appendix).

Before BIP

After BIP